

**IN THE SPECIFICATION:**

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~strikethrough~~.

Please ~~REPLACE~~ the paragraph beginning at page 3, line 11, with the following paragraph:

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B-2 The above-described objects of the present invention are achieved by a network-based server device for managing product inventory information on an individual-store basis, the server device ~~comprising~~ including a receiving unit ~~for~~ receiving requests for product information from a client device; and a processing unit ~~for~~ transmitting, to the client device in response to the request for product information, product inventory information on an individual-store basis ~~for~~ corresponding to stores selected on the basis of client or customer identification information.

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